

David Smith

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Summary

I have over ten years of experience working in radio, from on-air shifts to management. I also have extensive production experience and capabilities. I am a dedicated, hard worker and hold myself to a high standard of integrity and commitment to excellence.

Work Experience

May 2005-Present

Operations Assistant at KACU 89.7 FM

Responsible for hiring and training of all new announcers in programming, delivery and other shift operations as well as production of news programs and other projects. Managed student operations of shifts and programming on daily basis including work schedule, hiring and disciplinary actions. Developed training manual, operations checklist, staff discrepancy forms and other methods of evaluation for a more improved and better equipped student staff. Did exhaustive inventory of music catalog and revamped daytime music clocks to better showcase eclecticism of music library and meet the desires of the greater listening community. Responsible for writing and producing new promos and other radio spots monthly. Organized the first production team of students collaborating on production projects including *This I Believe-Abilene*, *StoryCorps-Abilene*, and *Inside the Mix*.

August 2003-Present

Host/Producer of The Appetizer on KACU FM

Created and did all the production and talent work for a variety music program that covered the wide spectrum of contemporary and independent music. Created a pathway for unsigned and unknown artists across TX, the nation and the world to be showcased, including not just the music but also insights into the artist. Beginning in 2008, started conducting phone interviews with more successful artists to establish rapport and build connections within the independent music community. Created the first KACU podcast (The Songwriters Cookbook) featuring portions of interviews conducted for the show to give station a better web presence.

December 2004-March 2005

Morning Announcer at KGNZ 88.1 FM

Announced weather, news, prayers, and other radio bits with morning co-host.

Produced morning contests through phone call-ins. Answered phones for requests, questions, and prayer needs. Produced promos and public service announcements. Assisted GM with writing work and office needs.

August 2000-January 2005

Announcer and Producer at KACU 89.7 FM

Announced news, weather, music, and coming events during daily programming. Produced promos, PSAs, daily news program ("The News Before Noon") and weekly music program ("The Appetizer"). Answered phones for requests, questions, and comments regarding programming. Did administrative work including writing weekly work schedule, research for General Manager regarding other programs, and assisting GM in decisions about programming and future hires, and was given responsibility of station operations when GM was out of town. Composed and posted memos for staff notifications and planned staff meetings.

Education

Abilene Christian University

Bachelor of Arts and Science, Electronic Media, GPA 3.1

Graduated in December 2004.

Skills

Proficient with Macintosh and Microsoft Platforms, Word, Excel, Powerpoint, Protocols 7.0, Adobe Audition. Experience in HTML code and Photoshop, Audio Vault software

References

Business

1. John Best -GM and station manager at KACU 89.7 FM
Phone-(325)-674-2438
Email- bestj@acu.edu

2. Ron Harden-Operations and Program Manager at 89.7 FM
(325)-513-3184
Email-ron.harden@acu.edu

Personal

1. Rick Bacorn-Close friend and mentor
Phone-(325)-677-7727

2. Michael Hagerty-Former co-worker at KACU and webmaster of
dgrantsmith.com
Phone- (254)-710-3694
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3. Larry Sabine –Close friend and Abilene business owner
Phone-692-6380
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